# Usability Test Screener

## Introduction

Hello, my name is James Heikkinen. SalaryData is seeking potential job seekers to take part in a usability test of a SalaryData.com.

Usability testing will be conducted for the website SalaryData.com. Location of the test will be in Groton, CT. Users will benefit by testing the navigation and functionality of the Salary website. As a result, the website will improve for the rest of the user population.

Does this sound like something that interests you? Before I schedule you for a session, do you have a few moments to answer some questions?

## General Questions

[Customize this by dropping or adding questions so that it reflects your site’s primary audience]

1. What is your gender? [Recruit a mix of participants]
2. Have you participated in a [focus group or usability test] in the past six months?
3. Which of the following best describes your age? [18 to 25; 26 to 39; 40 to 59; 60+]
4. Which of the following best describes your personal income? [e.g., under $25,000; between $25,000 to $35,000, etc.]
5. Which of the following best describes your race or ethnic group? [e.g., Caucasian, Asian, Black/African American, Latino/a or Hispanic, etc.]

## Professional Demographics

1. What is your current position and title?
2. How long have you held this position?
3. Which of the following best describes your work environment? [e.g., commercial business, nonprofit, government agency, self-employed, etc.]
4. Where [location] do you currently work? Office or at Home?
5. Which of the following describes your highest level of education? [e.g., some high school, high school graduate/GED, some college, college graduate, postgraduate (MA/PhD), other (explain); recruit a mix]
6. Are you currently looking for work? If so, what type of position are you looking for?
7. What are your priorities when searching for a new job? [For example, work life balance, higher salary, progress in career, etc. Which needs are highest?]
8. What are your career goals?
9. Have you ever created a resume? If no, are you interested in creating one? [If no for both, terminate]
10. How often do you update your resume?
11. What is your rate of receiving a request for an interview for every job applied? [For example, it can be 1 out of 10, 3 out of 100, whatever context makes sense.]
12. Does your salary reflect the markets demand based on your skillset?

## Computer Expertise

1. Do you use a computer? [If no, terminate]
2. Beside reading emails, what are typical activities you do on the computer? [e.g., gaming/entertainment; reading the news; shopping/banking; graphic design/digital pictures; programming/word processing, etc.]
3. How many hours do you use a computer for personal and professional use?
4. About how many hours per week do you spend on the computer and on the internet? [Recruit a range of use, e.g., 0 to 10, 11 to 25, 26+ hours per week]
5. What computer platform do you usually use? [e.g. Mac, Windows XP, etc.]
6. What Internet browser(s) do you usually use? [e.g., Firefox, IE v.6, AOL, etc.]
7. In the last year, how often have you visited the SalaryData.com to locate salary and job posting information? [A couple of times in the last year; about once or twice a month; about once or twice a week; often/daily; never]
8. Have you used other salary estimation websites? [Glassdoor.com, payscale.com, etc.]
9. Have you used other job posting websites? [Ziprecruiter.com, Indeed.com, etc.]
10. If so for questions 7 and/or 8, what are typical concerns with these websites?

## Domain Knowledge

[You may wish to develop a series of questions asking about participants’ knowledge in your site’s subject matter]

* Do you have a background in data analytics, handling salary information, human resources, etc.?
* Self-rating of expertise or comfort in data analytics for salary information. [e.g., scale of 1 to 5 or 1 to 10]
* Do you have a background as a programmer, UX designer, software developer, etc.?
* How many years of experience in the technical field mentioned above do you have?
* Do you have a background in resume development or assessing resumes for hiring purposes?

## Contact Information

[If the person matches your qualifications, ask] May I have your contact information?

* Name of participant:
* Address:
* City, State, Zip:
* Daytime phone number:
* Evening phone number:
* Alternate [cell] phone number:
* Email address:

Those are all the questions I have for you. Your background matches the people we're looking for. Would you be able to participate on [date, time]?

Before your session starts, we will ask you to sign a release form allowing us to videotape your session. The videotape will only be used internally for further study if needed. Will you consent to be videotaped?

This study will take place in our usability lab at Groton, CT. I will confirm your appointment a couple of days before your session and provide you with directions to our office. What time is the best time to reach you?